

A YEAR IN THE LIFE OF A FALCO NOVEL: Dead on Deansgate Handout, 28/10/2000

Date	AGENT	AUTHOR	EVENT	EDITOR+Asst	MARKETING	PUBLICITY
JUNE	On holiday	Lonely	PUBLISHED Bestseller???	On Holiday In charge as usual	On Holiday	GET MARRIED
JULY	On Holiday	Signing Events Can't write			Catalogue for 12 months	HONEYMOON On tour with Author (incompatible)
AUG	"Indisposed" (binge?)	Exhausted: Can't write			On boat in Greece	
SEPT	On Holiday	PANIC Can't write		Not nagging	Key account presentations	
OCT	Not nagging Royalty statements	DEADLINE Writing all Night	Dead on Deansgate	Nagging surreptitiously Jacket blurb	Frankfurt catalogue Parties	
NOV	Handover Lunch with Editor	Research Trip Hand in book?		Receives book: On Holiday	Sell-in material for Sales force Parties Parties	Parties
DEC	Parties. Sells Ruritanean Rights	Lunch with editor: crying and re-editing	Revolution in Ruritania; all Publishing banned	Editing? Parties		"Can we use Ruritanean connection?"
JAN	On Holiday	Needs Agent to discuss Editor's cruelty		Nagging for revised script Copy editing	Brief Sales force on June titles	New Girl gets to take over Author: 5 previous girls brief her
FEB	Loses Synopsis	Synopsis Writing		"Synopsis?" Script+Disc to Production	In-store promotions	Edited script? FALL IN LOVE
MAR	Finds Synopsis	Stops writing		Approves Synopsis Proofreading	Ditto Produce point-of-sale	Proofs to long-lead mags HEADHUNTED
APRIL	Royalty statements			Hide from Royalty queries To printer	Author Newsletter Ad campaign	Organise tour Mail to weeklies
MAY	Shopping with royalties	On Holiday Shopping			Dodge author wanting more adverts	Arrange author interviews Mail review copies
JUNE	Playing it cool and shopping	Getting excited	PUBLISHED	Excited?		

						Excited
						Fall in love
						Headhunted
						Arrange interviews